

Minutes

PINELLAS COUNTY LOCAL MITIGATION STRATEGY MEETING

FRIDAY, June 27, 2014; 1:30 PM
TAMPA BAY REGIONAL PLANNING COUNCIL
4000 Gateway Centre Blvd., Ste. 100, Pinellas Park

1) Welcome & Introductions

Bob Bray (Chair) welcomed all and called the meeting to order at 1:30 pm.

2) Approval of Minutes May 29 , 2014

There were no changes or additions to the minutes of March 2014. Betti Johnson made a motion to approve the minutes. Danny Taylor seconded. Minutes were approved.

3) Presentation of Draft Deliverables:

- a) Update the Member List – Please update your contact information on the membership list being passed around.
- b) Community Participation and Outreach (Appendix 7) – Betti Johnson
 - i) Members of the Community Participation and Outreach Subcommittee met with Tom Iovino, Pinellas County Communications last week. We were very pleased to learn that the County Communications Department has a myriad of communications and public outreach products and media which we can use to further enhance the LMS message. Tom has included an article on the LMS Update in the most recent “connections” newsletter and will work with us on additional videos, citizen surveys, E-town meetings, newsletters, etc.
 - ii) The community participation and outreach committee has identified changes to the Appendix based on our goals:
 - (1) Solicit input from the community in the drafting of the LMS and continue to encourage representation from non-governmental stakeholders in the planning process;
 - (2) Develop key mitigation topics, messages and desired outcomes;
 - (3) Inventory existing outreach activities and networks/ target audiences/ key messages; and
 - (4) Identify any gaps in our communications capability and make adjustments to improve our ability to market the message of mitigation to our residents and businesses in the community.
 - iii) Integration with the CRS Program for Public Information incorporating the best practices in our education/ outreach projects.
 - iv) Paula Cohen stated that she was pleased to learn that the County has a video library and publications which can be shared among the communities. They also collect other information, as well. For example, PSTA distributes preparedness information to transit users (which include our residents). Bob Bray stated that local governments should also capture mailings to floodplain and repetitive loss properties as well. Pinellas Park also has information for employee preparedness which can be captured.
 - v) Betti stated that she has developed a spreadsheet to start to collect all of the outreach initiatives each community sponsors. Bob Ballou asked how this work will and how far back we should go. It was decided to go back to January 2014 when the committee started the update process. We have a spreadsheet we can share or Brady Smith suggested we use google docs to collect information. They will investigate and send out either the spreadsheet or a link to Google docs.
 - vi) Photos, screen captures, brochures Warning, Alerts are welcome as they will be used as attachments to the Appendix.
 - vii) Scott Alhers from Clearwater reminded the group that Twitter, Facebook – social media is a good way to provide the 2-way communications we seek.
- c) CRS/LMS interface
 - i) Lynn Rosetti was not present; however, Betti indicated that in the handouts was a draft of the Basic Plan. Changes, highlighted in red, demonstrated the incorporation of the CRS 10-step planning process. As we proceed with the update, please insure that we adhere to this best practice.
 - ii) Paula Cohen had reviewed Appendix 15 and indicated this was the best way for CRS Communities to maximize their points. Appendix 15 is an optional Appendix which communities can incorporate in the LMS adoption process. It is community specific and allows a floodplain management plan which should score better than if it is adopted by itself. Bob Bray stated that projects identified in appendix 15 should be incorporated in the Appendix 9.

- d) Workgroup Membership (Appendix 2) Report – Dayton Saltsman
 - i) In Dayton’s review of the Appendix 2, he noted several inconsistencies and has tried to correct them. He did send out a survey regarding “voting membership” and whether to extend to all members, but received very little response.
 - ii) He is recommending only minor changes in current language –
 - (1) Instead of listing the individual members, list the agencies.
 - (2) He noted that Hillsborough LMS is tied in PDRP stakeholders.
 - (3) He suggests we email an invitation to all stakeholders in the PDRP as well.
 - iii) Discussion about voting
 - (1) Currently, only local governments can vote.
 - (2) Would changes be regarding all votes or restricted when requested (funding issues)?
 - (3) All attendees or only one per organization?
- 4) Sub-Committee Assignments Status Reports**
 - a) Appendix 1 Multi-Hazard Identification & Risk Assessment – Brady Smith
 - i) Have until July 31st to complete. There will be no new risks identified; just need to update with significant events;
 - ii) Update inventory of critical infrastructure and parcel data to quantify losses and impacts.
 - iii) Last time we used MEMPHIS, no longer supported which leaves HAZUS which identifies potential loss from flood, wind, and storm surge. We will need to develop scenarios, then use the latest version which contains buildings by DOR codes.
 - iv) Will present draft at the next meeting.
 - b) Goals/ Objectives Paula Cohen
 - i) The subcommittee is reviewing a draft and are close to wrapping up. (The goals and objectives as written are not specific enough for municipality level. Each community will need to address this section in their own floodplain management plan)
 - c) Appendix 5 - Local Programs, Policies And Capabilities and Appendix 6: Local Departmental Responsibilities
 - i) Bob Bray thanked all the municipalities for updating these sections. He has reformatted the appendices and submitted to the TBRPC for incorporation into the updated strategies/
 - d) Appendix 8: Project Ranking – no changes
 - e) Appendix 9: proposed projects –
 - i) Bob asked if everyone can submit and score projects by end of September? It was decided that was too ambitious. Bob will reformat and send out. Updates to project list will be due the end of November - then they will be prioritized and submitted in January with the annual update.
 - f) Appendix 10: Accomplishments – same deadline (end of November)
 - g) Appendix 12 - Critical Facilities
 - i) We are reaching to update all of the critical facilities and map accordingly. This includes local EOCs, public buildings, fire stations, etc. We may reach out to members for inventories, where needed.
 - h) Appendix 13 – Repetitive Loss Properties
 - i) There was significant discussion regarding the data received from the state. Sherry Harper was supposed to have received information in June but has no data.
 - ii) Total number of policies and information is needed for HV Map. We also need to define the “area” – SFHA. Request from each jurisdiction Special Flood Hazard Area (CRS)
- 5) Other Business**
 - a) Future Presentations for the Group
 - Earthquakes and tsunamis – NWS?
 - Business – Ask Steve Elliot of ACP to speak at next meeting.
 - b) Bob asked for a volunteer to act as the Educational Vice President to help plan for programs/ speakers.
 - c) Stacey Swank thanked Bob and Dayton for presenting to the Economic Development Practitioners group where they discussed the LMS and encouraged them to participate.

Meeting was adjourned at 3:30pm.

NEXT LOCAL MITIGATION STRATEGY MEETING:

Friday, July 31, 2014

1:30 pm to 3:30 pm

Tampa Bay Regional Planning Council, 4000 Gateway Centre Blvd, Suite 100, Pinellas Park